



## 500 Lights

Juror: Chris Poehlmann

Lark Crafts is seeking images to publish in a juried collection of lights. Submissions may include chandeliers, lamps, sconces, pendants, and installations. Lights must be designed and built by individual designers and/or small shops as unique objects, limited editions, or customized originals. Work may be created from any material including but not limited to: paper, metal, plastic, wood, fiber, neon, ceramic, glass, and found objects. Artists and Designers applying may utilize any method of working available to the small shop from handwork to CNC fabrication. Electric-powered lamps are preferred, though we will also consider battery-operated lamps and possibly candle-lit pieces, but absolutely no candles by themselves. We are looking to publish a body of work that showcases the wide variety of creative talent in the art and design world as it applies to the human need for light: the continuum between *Art* and *Design*, *Form* and *Function*, *Handcraft* and *High Tech*.

The juror will be Christopher Poehlmann, owner of CP Lighting, an internationally regarded company producing handcrafted decorative light fixtures for over 20 years.

We can accept only high-quality digital images (no slides or transparencies). There is no entry fee. Artists will receive full acknowledgment within the book, one complimentary copy, and discounts on the purchase of additional books. Artists retain copyright of their work. You may enter up to four pieces. As we're especially interested in the exact process used, the juror may contact you directly with follow-up questions regarding submitted work for more details regarding the techniques utilized.

**NOTE:** Please pay close attention to the photographic requirements listed below. Submissions that do not meet the requirements will not be considered.

**Entries must be postmarked by March 01, 2012.**

You will be notified as to acceptance status via email in late November 2012.

**Important:** Lark Crafts will only publish photos of entries containing text and images that are free of copyright or for which the artist (or approved institution) holds copyright.

All visuals submitted must represent work that is original in design. Please choose work that reflects the book's concept. A maximum of four entries per artist is allowed. An entry may consist of no more than two visuals: an overall shot and one detail (or alternate view). All entries must be mailed in the same packet. We do not accept e-mailed submissions.

### PHOTOGRAPHY

As this is a gallery book we can't stress enough the importance of excellent quality images. We often advise artists that it can be worth having professional photography done even if their pieces end up not being juried into the book, because then they have professional images available for various marketing uses—for website, business cards, brochures, submissions in competitions, etc.)

We prefer images of pieces that have not been published previously, and please do NOT submit images of pieces that have been published in any Lark book. *Recent work is strongly preferred.*

Clearly label each visual with your name and the number corresponding with the entry form (1, 2, 3). If the image is a detail, please mark the image (or name the file) with the letter “a” and the number that corresponds with the entry: 1a, 2a, 3a.

An Entry Form and a completed and signed copy of the Photo License Agreement must accompany your submission.

The Photo License Agreement should contain you, the artist’s information and signature, not the photographer’s.

We do not return CDs or DVDs.

To avoid delaying the receipt of your letter of notification or complimentary copy of the book, *contact us immediately if your address changes* ([ddillingham@sterlingpublishing.com](mailto:ddillingham@sterlingpublishing.com)). Complimentary copies will be mailed after the book appears in stores. Decisions made by Lark Crafts on the selection of pieces are final, and notifications will be sent out in late November, 2012. Lark Crafts will only use the selected images in the book and in promotion of the book (in any and all editions and/or languages); see Agreement for details.

### Photography Tips

Submit only the highest-quality images, following the guidelines below. All visuals must be clean, sharp images with good contrast. Avoid sending visuals shot at awkward angles, with distracting backgrounds or glare, or unusual colorcasts. A detail is a close-up or an alternate view.

### Digital Submission Guidelines - Please Read Carefully

Digital photographs should be taken at the camera’s highest resolution, at its best quality setting. Do not compress files. Important information may be lost.

Digital images must have an effective resolution of 300 DPI or higher at the size they will be printed. Digital images must be a minimum of 4 x 6 inches at 300 DPI.

We inspect all digital submissions to be sure that resolution has not been altered or enhanced in programs such as Photoshop.

We inspect all digital submissions for photographic and reprint quality.

Do not scan and submit printed images. Do not submit images scanned from film.

### Data Format Requirements

#### TIF or JPG Format

TIF files are preferred. JPG files are sometimes acceptable. JPGs are less desirable because data is lost each time a JPG file is saved or resaved. To reduce the amount of data that is lost, select the highest quality setting when saving for the first time, then refrain from resaving file as a JPG. Saving files in TIF format is the best way to completely prevent data loss.

## **RGB vs CMYK**

**Submit digital files in the camera's original RGB format. Do not convert to CMYK: key data will be lost. However, if all you have are CMYK images, do not reconvert them to RGB. Simply note on your submission form that files are CMYK.**

## **RAW Conversion by Professional Photographers**

**While unaltered images are preferable, if it is necessary to develop digital negatives (raw files), use Adobe RGB 1998 color space. Save files in TIF format.**

## **Altering Images**

**Adjusting images (color, levels, curves, etc) can cause data loss. Adjustments should only be made by professional photographers that specialize in digital images.**

**Do not manipulate the images: Do not "Photoshop."**

**Do not silhouette. Do not remove backgrounds or create backgrounds. Do not create shadows.**

**Do not rubber stamp or erase any part of image.**

## **Naming and Submitting Images**

**Name files using the first three letters of your last name, followed by the entry number and extension. *example:* Tho1.TIF; Tho1a.TIF; Tho2.TIF.**

**Do not open files on a computer to rename using the "save" or "save as" commands.**

**Rename files from your desktop.**

**Submit files on DVD or CD readable by Macintosh computers. No other storage media will be accepted. Do not use small "mini" DVDs or CDs.**

**Write your name and the book title in permanent marker directly on the DVD or CD.**

**Include an accurate color printout (at least 4 x 6 inches) of each digital entry you submit, labeled with the file name, title of piece, and entry number.**

**When submitting work to be considered for inclusion in a Lark book, a completed entry form must accompany each DVD or CD.**

**Please understand that digital images must meet these specifications to be considered for submission. If you have any questions about digital submissions, please e-mail [digitalquestions@larkbooks.com](mailto:digitalquestions@larkbooks.com).**

Gallery Entry Form  
500 Lights  
Juror: Chris Poehlmann

**Read the guidelines carefully before completing these forms. Review Naming & Submitting Images, above, for digital entries. Write or type clearly, distinguishing uppercase from lowercase letters. Be sure to complete and sign the Photo License Agreement at the end of this form. You may enter up to four submissions.**

**Submissions must be postmarked by [March 01, 2012](#). Mail the Gallery Entry Form, the Photo License Agreement, and your photographic images (CD + printout) to:**

**Lark Crafts/ 500 Lights  
67 Broadway  
Asheville, NC 28801  
Attn: Dawn**

**Your name (exactly as you wish it to appear in the book):**

**First name:** \_\_\_\_\_

**Middle name:** \_\_\_\_\_

**Last name:** \_\_\_\_\_

**Complete mailing address:** \_\_\_\_\_

**City, State, Zip, Country:** \_\_\_\_\_

**Daytime phone:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

**Website address:** \_\_\_\_\_

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**Entry #                      Detail #**  
**Title of Piece (exactly as you wish it to appear in the book; use Untitled if none):**

**Year Created:**

**Dimensions (height x width x depth) in inches:**

**Caption (in this order: type of materials; fabrication methods).**

**Example: plastic soft drink bottles; sandblasted, hand cut**

**Photographer:**

**Other Credits (name of sponsoring gallery or of public or private collection):**

**Your Optional Comments (published based on content; may be edited. Use additional sheet if necessary):**

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**Other Credits (name of sponsoring gallery or of public or private collection):**

**Your Optional Comments (published based on content; may be edited. Use additional sheet if necessary):**

PHOTO LICENSE AGREEMENT

THIS AGREEMENT ("Agreement"), effective as of \_\_\_\_\_ [INSERT DATE] (the "Effective Date"), is entered into between \_\_\_\_\_ [INSERT FULL NAME] ("Licensor") located at [INSERT ADDRESS] \_\_\_\_\_

and Lark Crafts, an Imprint of Sterling Publishing Co., Inc. (the "Publisher") located at 67 Broadway, Asheville, NC 28801.

**Grant of Rights:** Licensor hereby grants Publisher the non-exclusive, royalty free, world-wide in perpetuity right to use, publicly display, publish, and republish reproductions of Licensor's photograph/s listed below (the "Photograph/s"), as such Photograph/s is owned and controlled by Licensor, for initial inclusion in a book tentatively entitled "500 Lights (0385-3)" (the "Book"). Publisher agrees to include the appropriate credit line together with the Photograph/s. Licensor agrees that Publisher may make alterations to the Photograph/s for purposes of sizing and digitization only. Licensor hereby acknowledges and agrees that Publisher shall have the right to use the Photograph/s, in all formats of the Book now known or hereafter developed, including electronic versions, together with all ancillary and additional rights pertaining to the Book including but not limited to merchandising rights, electronic display, and digital rights, and to utilize the artwork in any manner to promote the Book, including usage in gift sets and kits that include the Book. It is further understood that the Photograph/s may also be used on the cover of the Book, as end papers, or as promotional material for the Book.

**Representations and Warranties:** Licensor represents and warrants that: (i) it has all requisite authority to enter into this Agreement; and (ii) its execution and performance of this Agreement will not (with or without the giving of notice or the passage of time) conflict with, violate or breach any law, statute, rule or regulation, governing instruments or any agreement or contract to which it is a party or by which it or its assets are bound. In addition, Licensor hereby represents and warrants that neither the Photograph/s nor any element thereof will infringe any intellectual property rights (including without limitation, copyrights, trademarks, patents, trade secrets, moral rights, contract and licensing rights), publicity rights or privacy rights of any third party. Licensor agrees to indemnify and hold Publisher and its respective officers, employees, distributors, agents, licensees and assigns, harmless from any damage, loss or expense (including attorney's fees) occasioned by any claims, actions, suits or proceedings arising from any breach or alleged breach of the foregoing representations and warranties or the settlement or avoidance thereof. The foregoing representations and warranties shall survive termination of this Agreement.

**Governing Law:** This Agreement shall be interpreted according to the substantive laws of the State of New York without giving effect to the principles of conflicts of laws thereof. Each Party shall comply with all laws and regulations governing its performance obligations hereunder.

**Entire Agreement:** This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof. This Agreement may not be amended or modified in any respect except by written instruments signed by both parties.

LIST PHOTOGRAPH/S TITLES (attach list on another document, if more space needed):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed by their duly authorized representatives effective as of the Effective Date.

By: \_\_\_\_\_  
- (to be signed by Jeff Serena)

Name: Jeff Serena

Title: Editorial Director

Date: \_\_\_\_\_

By: \_\_\_\_\_  
(licensor's signature)

Name: \_\_\_\_\_  
(licensor's printed name)

Date: \_\_\_\_\_

