

# THE GOOD THE BAD & THE UGLY

in the Age of the Internet

## REFERENCES mentioned in my keynote lecture.

*(Listed in the order of appearance.)*

**IMAGE:** Clint Eastwood, Leone and Eli Wallach on the set of THE GOOD, THE BAD AND THE UGLY 1966 <http://cscottrollins.blogspot.com/2012/04/on-set-with-sergio-leone.html>

**IMAGE:** Screen capture of gun holster close up and wide view.  
[http://www.dvdbeaver.com/film/DVDCompare10/the\\_good\\_the\\_bad\\_and\\_the\\_ugly\\_.htm](http://www.dvdbeaver.com/film/DVDCompare10/the_good_the_bad_and_the_ugly_.htm)

**BOOK:** *The Long Tail* by Chris Anderson.

**ASK Harriete** describes “the Long Tail” in a post titled, *Long Tail - Blockbuster versus Netflix, and the art/craft world.*

[http://askharriete.typepad.com/ask\\_harriete/2009/11/long-tail-a-follow-up.html](http://askharriete.typepad.com/ask_harriete/2009/11/long-tail-a-follow-up.html)

**Reference to Michael Jordan** found in the online article “Best Advice: Down But Not Out” by Peter Guber, <http://www.linkedin.com/today/post/article/20130226113419-101213441-best-advice-down-but-not-out?trk=eml-mktg-advice-a1-0227-p7>

**BOOK:** *Mindset: The New Psychology of Success* by Carol Dwek

**QUOTE from April Winchell** came from a blog post on Wired.co.uk in the Business section: “*Regretsy closes, the world mourns the end of DIY meets WTF*”

<http://www.wired.co.uk/news/archive/2013-02/01/regretsy-closure>

**BOOK:** *Risky the New Safe* by Randy Gage

*(Continued on the next page)*

## **CRITIQUE GROUP GUIDELINES**

<http://askharriete.typepad.com/files/critique-group-guidelinesfinal2011-3.pdf>

**ASK Harriete:** <http://askharriete.typepad.com/>

## **PROFESSIONAL GUIDELINES for the artists and crafts community:**

<http://www.harriete-estel-berman.info/profguidelines/profguide.html>

**BOOK: *IMAGINE: How Creativity Works*** by Jonah Lehrer

**Jonah Lehrer lecture for the Knight Foundation:** “Jonah Lehrer earns \$20,000 honorarium for talking about plagiarism at Knight lunch” (*Scroll down to find the lecture. He actually starts talking at about 53 minutes into the video, so move the scroll bar into the lecture.*)

<http://www.poynter.org/latest-news/mediawire/204005/jonah-lehrer-talks-about-plagiarism-at-knight-lunch/>

**Transcript for Jonah Lehrer lecture titled: “My Apology”** by Jonah Lehrer

<http://www.jonahlehrer.com/2013/02/my-apology/>

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**WEBSITE: U.S. Trademark and Patent Office** <http://www.uspto.gov/faq/index.jsp>

**ORIGINAL DRAWINGS: Aryn Shelander** <http://174164.edicypages.com/portfolio/digital-design>

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