

FOR IMMEDIATE RELEASE  
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### **Revere Offers Webinar on Business Success**

April 28-29, 2012, from 9 am to 5 pm the Revere Academy will offer its first webinar class, in conjunction with the 2012 Masters Symposium class, "Prepare for Success." This class is designed to give artists the skills they need to succeed in running their own businesses.

This is a special opportunity for jewelers and artists all over the country to study with Harriete Estel Berman, a professional artist and creator of The Professional Guidelines, to learn how to use the power of social networking, blogs, and web sites to develop visibility and get their work noticed. Other topics will include maintaining proper records for the IRS, managing inventory, how to update your résumé, and evaluate and upgrade your photos.

The class is open to artists in all media and students at all levels can participate in this class without the costs of travel and lodging that would normally be incurred to attend a class in person at the Revere Academy, in downtown San Francisco. Webinar participants will be able to view the instructor and Powerpoint presentations in real time via their computer, as well as submit their own questions and images for review by the instructor, much like the students who attend the class in person. Because this is the first time Revere has offered a webinar class, there is a special, one-time introductory price for the class of just \$79! For more details, visit [www.revereacademy.com/classes/symposium/prepare-for-success/](http://www.revereacademy.com/classes/symposium/prepare-for-success/). Webinar participants are required to have a computer with a high-speed internet connection. To register for the webinar, call 415-391-4179.

**Harriete Estel Berman** is a classically trained silversmith and jeweler who now uses post consumer, recycled materials to construct artwork ranging from jewelry

and teacups to entire lawns of social commentary. Her work has been shown throughout the United States, in Europe and Africa and is included in numerous museum collections. Berman has organized SNAG's [Professional Development Seminar](#) for the last seven years and writes series on [Professional Guidelines](#) for artists to promote understanding and practical solutions for recurring issues in the art and craft community. Visit [harriete-estel-berman.info](http://harriete-estel-berman.info) and her blog on professional advice, AskHarriete.typepad.com.

The Revere Academy of Jewelry is located in downtown San Francisco's historic Phelan Building. Schedules, information and a free video tour are available upon request from the Revere Academy of Jewelry Arts, 760 Market Street, Suite 900, San Francisco, Ca 94102. Tel: 415-391-4179 Web Site: [www.revereacademy.com](http://www.revereacademy.com) E-mail: [info@revereacademy.com](mailto:info@revereacademy.com) Fax: 415-391-7570

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